

seriun[®]

Join our team

Web Designer & SEO Specialist



About Seriun

A strong team of tech ninjas and industry experts

Founded in 2003, Seriun are an award winning fully Managed Service Provider. A team of 30 who specialise in delivering IT services, Telecoms solutions and bespoke software development to a wide range of industries. Seriun invests in its people and encourage work to be enjoyable and rewarding.

Our vision and purpose are to inspire and empower everyone to get the best out of technology. Empowering you to progress your career in what you love to do. We pride ourselves on delivering excellent customer service and solutions, empowering our customers to do the same for *their* customers.

Inspiring and engaging our team

Last year we launched Inpowa – our employee engagement tool to drive reward and recognition throughout the team. It integrates with Autotask, our Business Management software, allowing us to actively reward you for the great work you do. Results lead to 'diamonds', which translate into prizes, everything from a KFC bucket to a trip for two to a holiday destination abroad.

A promotional graphic for Inpowa, an employee engagement platform. The background is a vibrant purple and pink gradient with stylized clouds and a cityscape. On the right, a superhero figure in a blue suit and yellow cape stands on a tall, red, cylindrical pedestal. To the left of the figure, the text 'EMPOWER YOUR TEAM' is written in large, bold, pink letters. Below this, a paragraph reads: 'Motivate and inspire your people with Inpowa's cutting edge engagement platform. Integrated with your business management software, Inpowa drives performance with rewards, keeping your team happy and hungry for more!'. Below the paragraph are three circular icons: a game controller, a target, and a trophy, each followed by text: 'Engage with gamification', 'Recognise performance', and 'Reward and celebrate'. At the bottom, the text 'Level-up your business!' is written in large, bold, yellow letters. In the bottom left corner, it says 'incubated by seriun' and in the bottom right corner, it says 'inpowa.me'. The word 'INPOWA' is written in white in the top right corner.

INPOWA

EMPOWER YOUR TEAM

Motivate and inspire your people with Inpowa's cutting edge engagement platform.

Integrated with your business management software, Inpowa drives performance with rewards, keeping your team happy and hungry for more!

- Engage with gamification
- Recognise performance
- Reward and celebrate

Level-up your business!

incubated by seriun

inpowa.me

The start of an exciting new career

Web Designer & SEO Specialist

This is a fantastic opportunity to join an award-winning Managed Service Provider and be part of our growth journey and success story.

We are looking for a results-driven and analytical digital expert to join our friendly team as Web Designer and SEO specialist to work as part of the marketing department. We have plans to open a Manchester office later in the year, which will eventually become your main base.

The role

With your finger on the digital pulse you will be responsible for developing, maintaining, and promoting the company website. You will also create and implement a well-managed SEO strategy to drive traffic to our website with the intention of generating higher quality leads. General duties will include:

- ▶ Develop and maintain the Seriun WordPress website to enhance user experience and engagement
- ▶ Create online marketing strategies to drive traffic to the site
- ▶ Boost the Seriun website's search engine ranking via SEO
- ▶ Measure and report monthly on website performance
- ▶ Set project milestones and deliver against these

About you

You will have:

- ▶ An enthusiasm and be hardworking with a keen eye for detail and design
- ▶ A strong ability for both written and visual content creation
- ▶ Excellent communication and time management skills
- ▶ An ability to work under pressure and willingness to learn, grow and develop
- ▶ An ability to work independently under own initiative
- ▶ Have an interest in the IT and telecoms market

Desirable skills and experience

- ▶ At least two years' experience in web design and development
- ▶ Understanding of best practice SEO techniques and with evidence of successful implementation
- ▶ Google Analytics Experience
- ▶ Extensive knowledge and demonstrable experience of HTML and CSS technologies
- ▶ An understanding of the principles of UX design, usability, and Conversion Rate Optimisation
- ▶ Strong knowledge and understanding of WordPress and basic PHP development
- ▶ Experience and ability to utilise Adobe Creative Suite applications i.e. Photoshop and Illustrator

Schedule

- ▶ Monday to Friday
- ▶ 8:30 – 17:00

Salary

Dependant on experience.

Your benefits as a member of the Serium team

Our people are important to us, so we believe in looking after them as best we can.

We have an engagement policy with perks and benefits, including:

- ▶ Cashback healthcare plan
- ▶ Career and personal development
- ▶ Annual away day for feedback and positive change
- ▶ Fun CSR activities, friendly environment, and relaxed workplace
- ▶ Social days/evenings out and the Serium festival (coming soon!)
- ▶ Hot lunch on last Friday of every month, with a catered-for style lunch every quarter
- ▶ Xmas parties (which are on another level!)
- ▶ Weekly fruit basket, tea, coffee, and fruit juice provided
- ▶ Inpowa - employee reward system – prizes for the great work you do
- ▶ Annual Incremental holidays (maximum of 5 extra days after 3 years' service)
- ▶ Ability to purchase holidays
- ▶ Long service rewards and awards
- ▶ Pension scheme
- ▶ Career progression policy of internal recruitment over external
- ▶ And much more...

The social side of Seriun

We strive to keep our people engaged and motivated.
Here's a few of our best bits over the years...



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