

Serium Summer Masquerade Ball

7th September 2018
7pm until late
Fence Gate, Burnley

In support of

**Pendleside
Hospice**
Care
Compassion
Support



Charity No. 700993

All proceeds raised will go to
support Pendleside Hospice

Starring Jo Farrow



www.serium.co.uk/summer-ball

#seriumsummerball

 serium®



Our mission



Serium's chosen charity in 2018 is Pendleside Hospice, who deliver round-the-clock care for those with debilitating, life-limiting illnesses - providing support and respite to their carers and families. Their work is invaluable and the impact immeasurable. A critical responsibility is sourcing their own fundraising streams to cover daily operating costs, which is why events like these are so important.

We are part of the Pendleside Corporate Challenge, along with 40 other local businesses - all fundraising to raise money for this wonderful charity #PendlesideCorp.

All proceeds from our ball will go to Pendleside Hospice. There will be a number of fundraising activities throughout the evening, including a balloon raffle and charity auction - with some fantastic prizes on offer!

There are sponsorship packages and marketing opportunities available, to raise your brand awareness. Our most popular includes a table of ten, and full page advertising in the event programme.

As a leading Lancashire business we would be delighted to extend a warm welcome to our wonderful summer ball, as our guest, or sponsor - to enjoy exquisite food and live entertainment - all for a brilliant cause!



Learn more about Pendleside Hospice at:
www.pendleside.org.uk



Please note, timings are approximate

19:00 Champagne reception

19:30 Guest speakers

19:45 Dinner

21:45 Auction & balloon raffle

22:30 Entertainment & dancing

01:00 Carriages



Live performance throughout the evening by Jo Farrow

Order of events

Book your place



Book your place before the end of July to get the best prices:

Individual
tickets
£65

Table
of ten
£550



From the 1st August, prices will return to full charge:

Individual
tickets
£75

Table
of ten
£650



A table of ten includes a quarter page advert in the event programme on the evening worth £60



Promote your company, products and services
in our event programme on the evening

Quarter
page
£60

Half
page
£90

Full
page
£150



Advertise

BE A SPONSOR



Be a sponsor at our Summer Ball and enjoy the benefits

Sponsorship
£1,000

What you'll get...

All sponsors will be heavily promoted through our marketing and will feature in:

- ♥ Direct e-mail campaigns
 - ♥ Social media
 - ♥ Serium website
- ♥ Press releases (before & after the event)
 - ♥ Coverage in local press
 - ♥ Coverage on local radio
 - ♥ Event branding
- ♥ Promotion throughout the evening



Plus

- ♥ Two tickets to the event worth £130
- ♥ A full page advert in the event programme worth £150

Prices exclude VAT



Our Summer Masquerade Ball is a black tie event,
- tuxedos and ball gowns will be the formal dress
for the evening



Masquerade masks are compulsory,
and a prize will be awarded for the best mask

For mask ideas and inspiration please visit the website of our fellow Corporate Challenger -
Beauty Spot Warehouse: <http://bit.ly/2ub3IMy>

What to wear

Interested?

If you'd like to book a table, be a sponsor, or just simply advertise in the event programme, please let us know by **17th August 2018**.

For **INDIVIDUAL TICKETS** book here:

<http://bit.ly/2KI88kQ>

For a **TABLE OF TEN** book here:

<http://bit.ly/2u2c1tM>

Arrange sponsorship and advertising
with Laura at Seriun:



01282 507 280



laura@seriun.co.uk



Don't forget to take advantage of the early booking prices in July!



Look forward to
seeing you there!

www.seriun.co.uk/summer-ball

#seriunsummerball